



Board of Directors Meeting
Thursday, May 11, 2017
8:00 am

- I. Welcome**
- II. Call to Order**
- III. Approval of Minutes and Board Report, April 13, 2017**
- IV. Old Business**
 - a. Market Analysis
 - i. 803 – Consumer Surveys / 41 – Business Surveys
 - ii. Preliminary Data
 - b. National Main Street Conference, Pittsburgh, PA
 - i. Video
 - ii. Accredited Program
 - iii. \$250 Product Credit – Project Graphics
 - c. Volunteer Hours
 - d. Mission Statement
 - e. Regions Bank Account
 - i. Budget Update
 - f. Bylaw Revision
 - i. Clarification of Business/Individual Membership
 - g. Membership Drive Timeline
 - h. USDA Grant
- V. New Business**
 - a. Approval of Committee Work Plans and Allocation of Committee Budgets
- VI. Executive Director's Report**
 - a. Wetumpka Visit – April 26 & Friday, May 12
 - b. Internship Update
 - c. Thrive Newsletter
 - d. Chamber Presentation
 - e. Streetscape Update
 - f. Columbus, MS Visit with Columbiana, July 27
- VII. Board Committee Reports**
 - a. Organization
 - b. Design
 - c. Promotion
 - d. Economic Vitality
- VIII. Other Business**
- IX. Announcements**
 - a. Free Webinar, Effective Crowdfunding, Main Street Alabama, May 16
 - b. Chamber Luncheon, Wednesday, May 17 at 11:30 am
 - c. Next Meeting – Thursday, June 8, 2017 at 8:00 am, Gloco
 - d. Market Analysis Public Presentation, June 28 at 5:30 pm, Parnell Memorial Library
 - e. Main Street Alabama Conference, August 21 – 23, Florence, AL
- X. Adjourn**